



City of Holyoke

IN CITY COUNCIL

Introduced by Councilor **David K. Bartley**

Ordered, The City Council create a “temporary sign” ordinance that regulates when such temporary signs can be placed in homeowners’ yards and on commercial buildings or otherwise in public view. The ordinance should regulate when the sign(s) can be installed, the sign(s) size as well as the deadline by when the sign(s) must be removed. The ordinance could then impose a penalty on the property owner and/or the vendor or candidate in whose favor the sign is for. The ordinance should also describe which city department(s) shall enforce this ordinance. (Background: my purpose in filing this order is not to punish vendors or political candidates but to emphasize that campaigns, for example, are only finite by nature and any political signs should only be temporary themselves and not be permanently posted in lawns or on buildings. This Order’s intent is not to impose regulating the content of the vendor or political candidate’s speech but only to preserve aesthetic appeal and traffic safety.) Any current political signs leftover from past campaigns shall not be exempt from this ordinance.

In City Council, December 5, 2017. Received and referred to the Ordinance Committee.

In City Council, on October 2, 2018, the report of Committee received and the Ordinance passed its first reading.

The Ordinance passed its second reading.

The Ordinance was passed to be enrolled.

The Committee has considered the same and find that it is truly and properly enrolled.

Report of Enrollment received.

The Ordinance was passed to be Ordained and Adopted on a call of the roll of the yeas and nays --Yeas 12--Nays 0--Absent 1 (Valentin).

Veto by the Mayor.

In City Council, on October 16, 2018 a motion was made and seconded to override the Mayors Veto.

The Mayor’s veto was overridden on a call of the roll of the yeas and nays.

The Ordinance was passed to be Ordained and Adopted on a call of the roll of the yeas and nays --Yeas 9--Nays 3 (Lebron-Martinez, Lisi, Valentin)--Absent 1 (Anderson-Burgos).

Clerk

Presented to the Mayor	Mayor’s Office
For Approval _____, 20	Holyoke, Mass. _____, 20

IN THE YEAR TWO THOUSAND AND EIGHTEEN

ONE HUNDRED AND FORTY-FOURTH AMENDMENT TO APPENDIX A OF THE REVISED CODE OF ORDINANCES OF THE CITY OF HOLYOKE, MASSACHUSETTS 1997

AN ORDINANCE

Be it ordained by the City Council of the City of Holyoke as follows:

SECTION 1. Section 6-4 entitled “Signs” of Section 6 entitled “General Regulations” of Appendix A entitled “Zoning” of the Revised Code of Ordinances of the City of Holyoke, Massachusetts, 1997, as amended, is hereby further amended by the following:

DELETING in its entirety:

Section 6.4.2(c), and shift letters accordingly

DELETING in its entirety:

Section 6.4.3(7)

ADDING in its place:

Section 6.4.3(7)

7. *Temporary sign.* Temporary signs shall include fixed signs, portable signs, banners, inflatables, balloon signs, sandwich boards, and other similar signs. Temporary signage greater than six square feet in business and industrial districts shall require a permit and shall comply with section 6.4.6. Temporary signs less than 6 square feet shall be allowed in all districts without a permit, and not more than one sign shall be placed per business except in the case of a corner lot where two signs are permitted (one facing each street).
 - Temporary signs shall not be placed on or affixed to vehicles. Permanent signs affixed to vehicles are exempt from this section.
 - No temporary signs may be placed in the right-of-way without obtaining a permit from the board of public works.
 - Sandwich boards are allowed within the right-of-way with a permit from the board of public works provided that they are only displayed during business hours.
 - No temporary signs shall be allowed in any district between the dates of December 1st and March 1st of each year in any location within the City. Signs to be placed in any location between these dates, for a duration longer than two (2) weeks, shall be registered with the Building Department prior to placement. Registrants shall provide a location of placement (address), duration of placement, and the materials of which the sign is made.

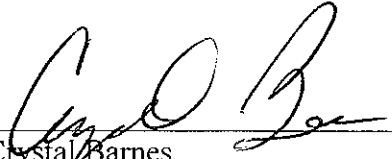
DELETING in its entirety:

Section 6.4.5(6), and shifting numbers accordingly

SECTION 2. All ordinances or parts of ordinances inconsistent herewith are hereby repealed.

SECTION 3. This ordinance shall take effect on the date of passage.

APPROVED AS TO FORM:



Crystal Barnes
Assistant City Solicitor