



City of Holyoke

IN CITY COUNCIL

Introduced by Councilor Michael J. Sullivan

Ordered, Review section 6.4.5 #5 signs-institutional use.

In City Council, April 4, 2017. Received and referred to the Ordinance Committee.

In City Council, on August 1, 2017, the report of Committee received and the Ordinance passed its first reading.

The Ordinance passed its second reading.

The Ordinance was passed to be enrolled.

The Committee has considered the same and find that it is truly and properly enrolled.

Report of Enrollment received.

The Ordinance was passed to be Ordained and Adopted on a call of the roll of the yeas and nays --Yeas 14--Nays 0--Absent 1 (Bresnahan).

Breanna M. McGee
Clerk

<p>Presented to the Mayor</p> <p>For Approval <u>Aug 2</u>, 20 <u>17</u></p> <p><u>Breanna M. McGee</u> City Clerk</p>	<p>Mayor's Office</p> <p>Holyoke, Mass. <u>8-8-17</u>, 20</p> <p>Approved <u>alut hose</u></p> <p>Mayor</p>
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IN THE YEAR TWO THOUSAND AND SEVENTEEN

ONE HUNDRED AND THIRTY-SEVENTH AMENDMENT TO APPENDIX A OF
THE REVISED CODE OF ORDINANCES OF THE CITY OF HOLYOKE,
MASSACHUSETTS 1997

AN ORDINANCE

Be it ordained by the City Council of the City of Holyoke as follows:

SECTION 1. Section 6 entitled “General Regulations” of Appendix A entitled “Zoning” of the Revised Code of Ordinances of the City of Holyoke, Massachusetts, 1997, as amended, is hereby further amended by the following:

DELETING: Section 6.4.2 – the word “Definitions”

ADDING in its place: Section 6.4.2 – the word “Exemptions”

ADDING:

Section 6.4.3 Special Regulations:

9. *Wayfinding Signs:* Signs placed on a premise to guide the public to a specific location on site. Signs may be placed at the entrance to a: parking lot, private right of way, private driveway or similar.

- Sign shall be no greater than five (5) feet in height above the surrounding (natural) grade
- Sign shall not exceed a total of twelve (12) square feet maximum surface area
- No sign shall be erected so as to interfere with vehicular or pedestrian line of sight
- Co-location of multiple tenant sites is required
- One sign for every continuous 300 feet of private roadway shall be allowed when placed within the grounds, development, or campus

DELETING: Section 6.4.5 (5)

ADDING in its place:

Section 6.4.5

5. *Exempt and Institutional signs. Signs as identified in section 4.3 Table of Principal Uses, (B) Exempt & Institutional Uses:*

- Signage shall be allowed in accordance with Section 6.4.6, Signs in Business and Industrial Districts shall follow that which is allowed for Business Highway (BH)

ADDING:

9. New signage as defined within Section 6.4 may be permitted in residence districts when the following conditions are met;

- The property is a legal pre-existing, non-conforming commercial/business use as determined by the Building Commissioner
- Is permitted to operate as regulated by the City of Holyoke
- The proposed sign is limited to one twelve (12) square foot sign per place of business per side of building facing the street.

SECTION 2. All ordinances or parts of ordinances inconsistent herewith are hereby repealed.

SECTION 3. This ordinance shall take effect on the date of passage.

APPROVED AS TO FORM:

A handwritten signature in black ink, appearing to read 'Crystal Barnes', written over a horizontal line.

Crystal Barnes
Assistant City Solicitor