Holyoke-Chicopee-Westfield Consortium
Holyoke Community Development Department

Community Housing Development Organization (CHDO) Policies & Procedures

- Requirements
  - CHDO Set-Aside and CHDO Roles
  - Eligible and Ineligible Activities
  - How to Apply for CHDO Certification

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Holyoke-Chicopee-Westfield Consortium
Community Housing Development Organizations (CHDO) Procedures Manual

1. Background

The HOME Investment Partnerships (HOME) Program was established under Title II of the National Affordable Housing Act. The purpose of HOME funding is:

A. To expand the supply of:
   - Decent, affordable housing
   - Nonprofit housing providers

B. To strengthen:
   - Ability of state and local governments to provide housing
   - Public-private partnership

The HOME program is administered through the U.S. Department of Housing and Urban Development (HUD). The Holyoke-Chicopee-Westfield Consortium, as a participating jurisdiction (PJ), receives funds under the HOME Program. HUD HOME regulations require PJs to set aside 15% of their HOME allocation for Community Housing Development Organizations (CHDOs). The CHDO funds can be obtained by organizations that have a qualified project without match requirements.

2. Purpose

A CHDO is a private, non-profit, community based organization whose primary purpose is to develop affordable housing for the community it serves. The CHDO either has staff or has a contract with an organization that has staff with the capacity to develop affordable housing. The contracted organization must have a written plan for training the CHDO’s staff.

3. Regulatory Requirements for CHDO Certification

The U.S. Department of Housing and Urban Development has established standard criteria for organizations to be eligible for CHDO certification.

A. Organized under State/Local Law: The nonprofit organization must show their articles of incorporation as evidence of being organized under state and local law.

B. IRS Nonprofit Status: Organizations must have a 501(c)3 non profit status of exemption letter of certification from the Internal Revenue Service (IRS).

C. Purpose of Affordable Housing: Providing decent and affordable housing must be the organization’s primary purpose. This is evidenced by the organization’s By-laws or Articles of Incorporation.

D. Benefit No Individual: No part of the CHDO’s profits may benefit any members, founders, contributors, or individuals. This requirement must be evidenced in the Articles of Incorporation.
E. Service Area: The organization must have a clearly defined geographic service area in its Articles of Incorporation and/or By-laws and a map of the service area must be attached to the application.

F. Board Representation: The board of directors must contain no more than 1/3 representation from the public sector and a minimum of 1/3 representation from the low-income community it serves.

G. For-Profit Sponsorship: CHDOs may be sponsored by for-profits; however, the CHDO cannot be controlled by the for-profit and must be free to contract for goods and services. The primary purpose of the for-profit cannot be housing ownership/management as evidenced by the for-profit’s Articles of Incorporation.

H. Low-Income Input: A formal process that is described in the By-laws or Resolutions, has been established and implemented for low-income program beneficiaries from the organization’s service area to advise the organization in all of its decisions regarding design, location, development and management of affordable housing.

I. Capacity and Experience: Key staff and board members must have significant experience and capacity to carry out CHDO eligible HOME-assisted projects in the community where it intends to develop affordable housing as evidenced by resumes. Capacity can also be demonstrated by contracts with consulting firms or individuals who have successfully completed projects similar to those to be assisted with CHDO funds. The consulting firms or individuals must have written plans detailing the training of CHDO personnel.

J. Serving the Community: A minimum of one year of relative experience serving the community (or communities within the Consortium) where the organization intends to develop affordable housing must be demonstrated. Demonstrate via letters of community support and written statement of organization’s community activities.

K. Accounting Standards: The organization must meet and adhere to financial accountability standards found in 24 CFR 84.21.

L. Organizations having revenues in excess of $300,000 MUST submit an audit performed by a Certified Public Accountant, along with their most recently filed IRS Form 990. Organizations having income less than $300,000 MUST submit the organization’s most recently filed IRS Form 990, along with the items from either (a) or (b):

a) A set of Basic Financial Statements, which MUST include the industry equivalent of a “Balance Sheet”, “Statement of Cash Flows”, “Income Statement” and the “Notes to the Financial Statements”. These must have been certified as official financials and evidenced by a copy of the board minutes showing that they were presented and accepted as official financial statements by the entity’s board or governing body.

OR

b) A compiled set of Basic Financial Statements, along with a letter that the compilation was performed in accordance with American Institute of Certified Public Accountants’ industry standards. The compilation must include the industry’s equivalent of the “Balance Sheet”, “Statement of Cash Flows”, “Income Statement” and the “Notes to the Financial Statements”.

Holyoke Office for Community Development
CHDO Procedures Policies & Procedures: September 2013
4. Holyoke-Chicopee-Westfield Consortium Requirements for CHDO Certification

In addition to the regulatory requirements from HUD, the Consortium has established additional criteria for CHDO certification. The organization must:

A. Maintain a record of good standing with the Massachusetts Secretary of State’s office;

B. Maintain a record of good standing within the Holyoke-Chicopee-Westfield HOME Consortium.

The criterion above is not all-inclusive and Holyoke-Chicopee-Westfield Consortium may require additional information prior to determining CHDO certification. Meeting the above requirements does not guarantee CHDO certification and Holyoke-Chicopee-Westfield Consortium reserves the right to deny or revoke CHDO certification based on its evaluation of the nonprofit organization’s performance.

5. Organizational Structure Requirements for CHDO Certifications

HUD has established organizational structure requirements for CHDOs to ensure that the governing board is not controlled by influence from outside the community it serves. These requirements are also designed to ensure that the CHDO is capable of decisions and actions to serve the community needs.

The requirements relating to the organization’s board must be evidenced in the organization’s Articles of Incorporation or By-Laws.

A. Low Income Representation: At least one-third of the organization’s board must be representatives of the low-income community or areas of the Holyoke-Chicopee-Westfield Consortium, the CHDO serves. To meet the 1/3 minimum requirement, the organization’s board could consist of either:

- Residents that live in a low-income community within the Consortium where 51% or more of the residents are low-income. The persons need not be low income, but community must be within the CHDOs service area;

- Residents of the Consortium and within the CHDOs service area, who are qualified as low-income (below 80% of the median income); or

- Elected representatives of low-income neighborhood organizations within the Consortium, subject to the service area of the CHDO within the Consortium.

The CHDO is required to certify the status of all low-income representatives and the low-income Board representation should be included in the CHDO’s By-laws, Charter or Articles of Incorporation.

B. Public Sector Limitations: A CHDO may be chartered by state or local government, however restrictions apply. Only one-third or less of the organization’s board may be representatives of the public sector, including elected public officials, appointees of elected public officials or employees of Holyoke-Chicopee-Westfield Consortium, as discussed in the CHDO’s By-laws, Charter or Articles of Incorporation. If a person qualifies as a low-income representative and a public sector representative,
the role of public sector representative supersedes their residency or income status. This person would therefore count toward the one-third public sector limitation.

C. CHDO/Parent Relationship: Officers or employees of a parent organization are prohibited from serving as officers or employees of the CHDO (except as permitted for the 1/3 of CHDO board members). Governmental or public parent organizations include participating jurisdictions (PJs), Housing Authorities and Redevelopment Authorities.

D. Low Income Advisory Process: The CHDO must provide a formal process for low-income program beneficiaries to advise the CHDO on design, location of sites, development and management of affordable housing. This process must be described in the CHDO’s By-laws or Resolutions. Each project the CHDO undertakes should allow for the potential program beneficiaries to provide input on the project from start to finish. This may be accomplished by creating a project advisory committee for each project located in the areas the project will serve. Proof of low-income beneficiary input will be required at the CHDO’s annual recertification.

E. For-Profit Limitations: If a CHDO is sponsored by a for-profit, the for-profit may not appoint more than one-third of the board, as evidenced by the CHDO’s By-laws, Charter or Articles of Incorporation. Board members appointed by the for-profit may not appoint the remaining two-thirds of the board members.

6. Experience, Capacity, Staffing and Financial Accountability Requirements for CHDO Certification

Organizations must demonstrate sufficient experience, capacity and financial accountability to be certified as a CHDO.

A. Experience and Capacity: CHDOs must demonstrate a history of serving the community in which the housing activities will take place. This can be demonstrated by providing:

- A statement that documents at least one year of housing development/management experience in the community,
- A statement that a parent organization (if applicable) has at least one year of housing development/management experience in the community.

B. Staffing: CHDOs must have paid staff with demonstrated capacity appropriate to the CHDOs proposed activity. Paid staff excludes independent contractors, volunteers, donated or shared staff or board members acting as staff.

- Provide evidence of paid staff. This can be demonstrated by submitting staff resumes along with one of the following: a staff organizational chart signed by the board chairman or copies of payroll.

B. Financial Accountability: CHDOs must have financial accountability standards that conform to the requirements detailed in 24 CFR 82.21, “Standards for Financial Management Systems”. This can be evidenced by a notarized statement by a Certified Public Accountant or the Chief Financial Officer of the CHDO to certify the organization’s financial system is in compliance with financial accountability standards of 24 CFR 82.21.
7. CHDO Service Area

The Holyoke-Chicopee-Westfield Consortium CHDO service area includes the cities of Holyoke, Chicopee and Westfield, Massachusetts. A qualified CHDO may carry out HOME funded housing activities in any or all of the Consortium cities as geographically defined in its Articles of Incorporation and/or By-laws.

CHDOs will be required to provide updates on how active and visible their organization’s contributions are to the community or communities they are serving.

8. CHDO Certification & Recertification

The Holyoke Office for Community Development, on behalf of the Holyoke-Chicopee-Westfield Consortium, accepts new CHDO applications throughout the year and at proposal submittal. As part of the certification process, the Consortium reviews the organization’s structure, Board make-up, service area, experience and capacity (as described above) to assess the organization’s ability to carry out a HOME funded project utilizing the required guidelines.

In addition to certification, the HOME final rule, effective August 23, 2013 requires recertification each and every time before commitment of funds to a CHDO project. The CHDO must submit recertification documents to Holyoke Office for Community Development before each funding commitment, regardless of which Consortium city the project will be undertaken. Non-profit organizations may experience transitions in board composition and management between projects. Charters or by-laws may be amended at any given time. After the initial certification, the Holyoke Office for Community Development will re-certify CHDOs prior to each project funding commitment to keep all information current and verify that the organization still satisfies the criteria to be designated a CHDO. The status of the CHDO certification will be verified by Holyoke Office for Community Development and communicated to member cities, as applicable, prior to committing Consortium CHDO funds.

If the organization is not recertified, it is not eligible to receive any funds and/or services reserved for CHDOs for that project and must resubmit a CHDO application at such time as the organization is able to prove to the satisfaction of the Holyoke Office for Community Development that they again meet all of the criteria necessary to obtain CHDO certification.

9. Project Development Using CHDO Set-Aside

The HOME requirements in 24 CFR Part 92.300 require the Consortium to set aside at least 15 percent of its annual HOME allocation for projects owned, developed or sponsored by CHDOs.

A certified CHDO must be an owner, developer or sponsor of a HOME-eligible project to use CHDO set-aside funds. A CHDO may serve in one of these roles or in a combination of roles, such as being owner and developer.

A. CHDO as Owner: As owner, the CHDO holds valid legal title (fee simple) or has a long-term leasehold investment in the property during development and the affordability period (30 year minimum). The CHDO may be an owner with one or more individuals, corporations, partnerships or other legal entities. However, the CHDO must be the managing general partner with effective control (decision making authority) of the property. The CHDO may act as owner of rental housing that it does not develop. The
CHDO may acquire standard housing and hire a project manager or contract with a developer to perform rehab or construction.

The CHDO may be both owner and developer of its own project.

B. CHDO as Developer: A CHDO is a developer when the CHDO owns the property in fee simple or holds a long term leasehold (30 years minimum) and develops the project. The CHDO must arrange for financing and must be in sole charge of construction or rehab.

For HOME assisted rental projects, the CHDO must own the property during development and throughout the period of affordability, performing all development activities.

For HOME assisted homebuyer projects, the CHDO owns, rehab or constructs, then sells the property to an income qualified buyer. All written agreements for CHDO homebuyer projects must include an actual sales price (or method for determining it) and the disposition of sales proceeds, as contractual obligations to the property owner to develop the project.

C. CHDO as Sponsor: CHDOs may sponsor HOME-assisted rental housing or homebuyer projects.

For HOME-assisted rental housing – The CHDO develops rental housing on behalf of another non-profit or CHDO and transfer title after completion. The CHDO may also sponsor rental housing if the property is owned or developed by a) a for-profit or non-profit that is a wholly owned subsidiary of the CHDO, b) a limited partnership of which the CHDO or its subsidiary is the sole general partner or c) a limited liability company (LLC) of which the CHDO or its subsidiary is the sole managing member.

The following requirements apply:

- If a partnership agreement permits removal of the CHDO as sole managing member or partner, removal must be only permitted for cause.

- A partnership agreement must specify the the CHDO must be replaced with another CHDO.

For HOME-assisted homebuyer projects – The CHDO is a sponsor when it owns the property and shifts responsibility to a second nonprofit at a specified time in the development process. The following requirements apply:

- HOME funds must be invested in the project owned by the CHDO, and

- The second nonprofit must acquire the completed units or complete the rehabilitation or construction of the property.

Upon completion of the project, the second nonprofit is required to transfer the property, along with all HOME obligations, to a HOME-qualified homebuyer.

The CHDO will be required to describe and justify its role in project applications to the appropriate member city of the Consortium. Such description will be reviewed and approved by the member city (including Holyoke) prior to submitting to the Holyoke Office for Community Development for allocation of any CHDO
set-aside funds. All CHDO projects must be completed, including rent-up for rental projects or sale for homebuyer projects, within five (5) years of funding commitment.

10. Eligible and Ineligible Uses of CHDO Set-Aside Funds

A. Eligible Activities – Owners, Sponsors, and Developers: A CHDO acting as owner, sponsor or developer may use the 15 percent CHDO set-aside for the following activities:

- Acquisition and/or rehabilitation of rental or homebuyer property;
- New construction of rental or homebuyer property; and
- Direct financial assistance to homebuyers of HOME-assisted property developed or sponsored by the CHDO.

CHDO set-aside HOME funds must be used during the construction or rehabilitation of the property.

B. Ineligible CHDO Activities - Ineligible uses of the HOME CHDO set-aside are:

- Homeowner rehabilitation;
- Tenant-based rental assistance (TBRA); and
- Downpayment and/or closing cost assistance to purchasers of housing not developed with HOME CHDO funds.

C. Operating Assistance - Up to 5 percent of the Consortium’s HOME allocation may be used to provide funds for CHDO operating assistance. This allocation does not count toward the 15 percent set-aside funds used by CHDOs for projects. To be eligible for CHDO operating assistance, the CHDO must submit a funding application for a CHDO-eligible project.

CHDO operating assistance may not exceed whichever is greater:

- $50,000 each fiscal year, or
- Fifty percent (50%) of CHDO’s total annual operating expenses for that year.

A certified copy of the CHDO’s most recent operating budget must be submitted to the appropriate Consortium member city, for review by the Holyoke Office for Community Development, to determine amount of assistance. Operating funds are provided on a year-by-year basis provided funds are available and the organization has acceptable performance in the community. CHDOs applying for operating funds must be prepared to submit detailed project plans. Operating assistance is provided on a performance basis in accordance with the project submitted.

Consideration will be given to organizations that are starting out and need a target area plan. The Planning section can help develop the plan and funding will be provided to the CHDO based on progress toward the plan.
The Consortium reserves the right to delay payment of operating funds if it is evident that the CHDO project is experiencing delays.

The Consortium reserves the right to reduce the amount of or not award operating assistance based on its evaluation of the CHDO’s production, overall performance, responsiveness and/or need.

Eligible operating expenses are:

- Salaries, wages, benefits, and other employee compensation;
- Rent and utilities;
- Communication costs;
- Taxes and insurance; and
- Equipment, materials, and supplies.

The provision of CHDO operating assistance is to nurture successful CHDOs, but such funding is neither guaranteed, nor automatic. The Consortium will periodically evaluate the performance of any CHDO wishing to receive CHDO operating funds. The Consortium reserves the right to not offer CHDO operating assistance.

D. Pre-development Loans: Cannot exceed 10 percent of the funding amount reserved as CHDO set-aside.

The Consortium has established a one year deferred balloon pre-development loan. Loans for pre-development costs are available to certified CHDOs to ensure access to funds for upfront, eligible project expenditures. The pre-development loan is only available to CHDOs with current Consortium certification. Eligible CHDOs requesting a pre-development loan must submit a funding application for a CHDO-eligible project, evidence the need for such pre-development loan, and detail the payback process.

The maximum pre-development loan award is $20,000, or 10% of the CHDO set-aside, whichever is less, for pre-development activities at a zero percent interest rate. The pre-development loan is amortized as a one year deferred balloon note. The term of the one year deferred balloon note is as follows:

- 12 months of deferred payments
- 11 months of amortized payments
- 24th month, final payment and balance due

The Consortium reserves the right to make changes as required to loan terms requested, based on an analysis of project feasibility.

* Eligible Costs for Pre-development Loans
  - Market study
  - Architect fees (plans and specifications)
  - Legal
  - Appraisals
  - Engineering studies
  - Title clearance costs
  - Consultation fees
  - Zoning approval
* Site control expenses (Permits)          * Cost of preliminary financial application

All costs must be related to a qualified HOME eligible project (rental housing or homeownership) in order to be eligible to receive pre-development loan option.

**Prohibited Costs**

Pre-development loans may not be used to pay CHDO staff or administrative costs.

Cost associated with any non HOME eligible projects.

Cost associated with projects other than specified on funding application.

All pre-development loans must be repaid from construction loan proceeds or other project income. Pre-development loans contain a special provision allowing for the forgiveness of loan obligation if there are impediments to project development, permanent financing cannot be secured or other documented information indicates the project is not feasible, as determined by the applicable Consortium member city. The Consortium reserves the right to not offer CHDO pre-development loans.

11. **Progress Reporting**

To document progress and be eligible for CHDO operating funds, the CHDO must provide at least three quarterly progress reports coinciding with the quarterly draw requests for CHDO operating funds (the last quarterly report will be submitted with the annual CHDO application).

The CHDO must submit the quarterly progress report to the appropriate Consortium member city and:

A. Describe the status of the currently funded CHDO project.

B. A description of what the receipt of the CHDO operating funds has enabled the CHDO to accomplish that would otherwise have been unable to achieve and a detailed narrative of specific uses of the CHDO operating funds.

C. A report on the community involvement and participation in the CHDO with regard to beneficiaries of the projects as well as partner organizations and other entities involved in serving low-and moderate-income households.

D. A listing of activities and involvements of the board of directors in planning and development of CHDO projects.

E. A description of the ongoing development of its staff and board of directors; i.e., trainings completed, certifications achieved, recognition awarded, etc.

12. **Additional Requirements and Affordability Period**

A. Additional Requirements. In order to be eligible to receive operating assistance, CHDOs must also meet the following requirements:

   - Demonstrate increasing production goals and/or expansion of its services to the community.

   - Submit a copy of its annual audit. Document resolved compliance findings on any Consortium-funded projects in a timely manner. If a compliance finding is noted, it must be resolved before
the next CHDO operating draw. The finding and resolution must be detailed in the quarterly progress report.

B. Affordability Period. To ensure affordable housing over the long term, the HUD HOME program imposes rent requirements and occupancy requirements. For properties with five or more HOME-assisted units, 20% of the HOME-assisted units must be occupied by families who earn <=50% of the HUD determined Median Yearly Family Income. For current Median Family Income limits and Fair Market Rents, please see the HUD website at www.hud.gov. Two HOME rents are used. High HOME rents are the lesser of:

- The Fair Market Rents (FMRs) for existing housing, or
- 30% of the adjusted income of a family whose income equals 65% of the median income.

Low HOME rents are imposed for properties with five or more HOME-assisted units; 20% of those HOME-assisted units must have rents no greater than:

- 30% of the tenant’s monthly adjusted income, or
- 30% of the annual income of a family whose income is 50% of the median income.

The length of the affordability period depends on the amount of the HOME investment and the nature of the activity.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Average Per-Unit Home Price</th>
<th>Minimum Affordability Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rehabilitation /or Acquisition of Existing Housing or New Construction Single Family Homes</td>
<td>$15,000/unit</td>
<td>5 Years</td>
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<tr>
<td></td>
<td>$15,000 - $40,000/unit</td>
<td>10 Years</td>
</tr>
<tr>
<td></td>
<td>&gt;40,000/unit</td>
<td>15 Years</td>
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<td>Refinance of Rehabilitation Project</td>
<td>Any $ Amount</td>
<td>15 Years</td>
</tr>
<tr>
<td>New Construction or Acquisition of Rental Housing</td>
<td>Any $ Amount</td>
<td>20 Years</td>
</tr>
</tbody>
</table>

13. Process for Drawing of CHDO Funds

CHDO funds are awarded on a fiscal year basis. Draw requests for eligible expenses can be made on a monthly reimbursement basis. The CHDO must first expend the funds and then request reimbursement from the Office for Community Development for approval (if a Holyoke project) or to the Consortium member
city for approval who will then submit the request to the Holyoke Office for Community Development. For example, the CHDO may submit a request for reimbursement in April for expenses incurred and paid in March.

14. CHDO Proceeds

Holyoke-Chicopee-Westfield Consortium may choose to allow a CHDO to retain proceeds. To be eligible for CHDO proceeds retention, the CHDO must provide a written plan for the use of such funds with the initial CHDO application.

Proceeds are funds resulting from:

- Permanent financing of a CHDO project used to pay off a CHDO-financed construction loan;
- The sale of CHDO-developed homeownership housing to a homeowner or a second non-profit; and
- Interest and principle payments from a loan to buyer of CHDO-developed homeownership housing.

15. CHDO Procurement

CHDOs are not subject to requirements of 24 CFR, Part 84 in regard to procurement of goods and services. This exemption is for CHDO-funded projects only; CHDOs must still follow appropriate procurement procedures that are compliant with Part 84 for their non-CHDO projects. The Consortium may request a copy of the CHDO’s procurement policy for any non-CHDO project.

16. How to Apply for Holyoke-Chicopee-Westfield Consortium CHDO Certification

HOME Final Rule, effective August 23, 2013, requires that a CHDO must recertify its status EACH TIME the awarding agency commits funds to that CHDO. This can be accomplished by submitting either a full CHDO Application or a full Recertification at the time of proposal submittals (responses to RFPs) or within thirty (30) of the letter of award funds.

- Complete the Holyoke-Chicopee-Westfield Consortium CHDO Certification Application.
- Include all requested attachments, documentations and forms.
- Mail or hand-deliver the application and attachments to the address below. Fax or e-mail copies are not acceptable.

Holyoke-Chicopee-Westfield Consortium  
c/o Holyoke Office for Community Development  
Room 400, City Hall Annex  
20 Korean Veterans Plaza  
Holyoke, MA 01040

The applicant has 14 days to respond to any request for additional information. If the requested information is not received in 14 days, the CHDO application will be denied.