



# ALLIANCE *forum* 2014

## **Preservonomics 101: The Economic Benefits of Historic Preservation**

Thursday, March 20 6:00-8:00 p.m.

Suffolk University's Modern Theatre

525 WASHINGTON ST. BOSTON

*Join a panel of experts to discuss the many ways the creative use of historic places has and can be an even greater boon to Boston's economy.*

**Donovan Rypkema (Keynote)** is a recognized leader in the economics of preserving historic structures in the U.S. and abroad ([www.placeeconomics.com](http://www.placeeconomics.com)).

### PANELISTS:

**Lawrence Curtis**, President and Managing Partner of Winn Development, a major national developer with deep experience in historic redevelopment;

**Rebecca A. Lee**, Partner at the law firm of Edwards Wildman Palmer who has extensive experience on legal preservation issues and is also a former Chief of Staff and Special Counsel to the Director of the Boston Redevelopment Authority;

**Jerold Kayden**, Frank Backus Williams Professor of Urban Planning and Design at the Harvard Graduate School of Design is an urban planner and constitutional counsel to the National Trust for Historic Preservation.

THIS EVENT IS FREE AND OPEN TO THE PUBLIC

AND IS PART OF



## BOSTON PRESERVATION ALLIANCE

*Protecting places. Promoting vibrancy. Preserving character.*