

**Public Hearing Minutes
Planning Board**

**SPECIAL PERMIT PYLON SIGNS
INGLESIDE SQUARE, 245 WHITING FARMS ROAD
(meeting is being recorded)**

On Tuesday, November 10, 2015, the Holyoke Planning Board held a Public Hearing regarding a special permit for an increase in signs for pylon signs exceeding 75 sq. ft as of right in a General Industry (IG) zone, per Section 6.4.6.4 "Signs in Business and Industrial District" of the Zoning Ordinance submitted by Shield Hotel Management for the property located at 245 Whiting Farms Road. The meeting was held at 5:00 p.m. in the 4th Floor Conference Room of the City Hall Annex, 20 Korean Veterans Plaza, Holyoke, Massachusetts.

Attendance:

Planning Board

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|---------------------------|---------------|
| Mimi Panitch | Chairman |
| Christian LaChapelle..... | Vice-Chairman |
| John Kelley | Member |
| Eileen Regan | Member |
| Harry Montalvo | Associate |

Planning Staff

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|----------------------------|-------------------|
| Marcos Marrero..... | Director |
| Jeffrey Burkott | Principal Planner |
| Sharon Konstantinidis | Head Clerk |

Others Present

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|--------------------|--------------------------------|
| John Furman | Vanesse Hanglin Brustlin (VHB) |
| John Redmond | Shield Hotel Management |

OPEN

At 5:06 p.m., MIMI PANITCH called for a motion to open the Public Hearing. A motion was made by JOHN KELLEY and seconded by CHRIS LACHAPELLE. The motion carried 4-0.

JOHN FURMAN submitted renderings of the proposed pylon signs for Whiting Farms Road and Lower Westfield Road which exceeded the 75 square feet allowed as of right (IG). The ground monument sign (Whiting Farms Road) was proposed at 12-foot high and 8-1/2-foot wide, for a total of 102 square feet. Regarding the proposed sign on Lower Westfield Road, JOHN FURMAN explained that the pylon sign, measuring 150 square feet, would be on the westerly corner of the access entrance (see file 101). The orientation of the sign would face west in an effort to capture the Interstate 91 traffic.

JEFFREY BURKOTT noted that per the Ordinance the maximum height of the pylon shall not exceed 60 feet. JOHN FURMAN concurred.

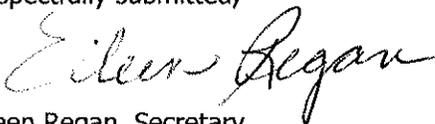
EILEEN REGAN asked what the sign materials were. JOHN FURMAN replied that the pylon was a steel pole on a concrete base; JOHN REDMAN replied that the monument sign was aluminum facing with grey blocks to match the retaining wall.

MIMI PANITCH asked for those that wish to speak in favor or against, or to ask question to come forward. No one was forthcoming.

ADJOURNMENT

There being no further business to come before the Planning Board, at 5:14 p.m., a motion was made by JOHN KELLEY and seconded by CHRIS LACHAPELLE to close the Public Hearing. The Public Hearing closed by a 4-0 vote.

Respectfully submitted,



Eileen Regan, Secretary