

**PLANNING BOARD PUBLIC HEARING  
SPECIAL PERMIT FOR INCREASE SIGN SIZE  
H&R BLOCK**  
(meeting is being recorded)

On Tuesday, October 14, 2014 at 6:00 p.m., the Holyoke Planning Board held a Public Hearing to hear a petition regarding a Special Permit for a sign exceeding 40 square feet in a Downtown Business (BC) Zone, per Section 6.4.6.4, submitted by National Sign Corporation on behalf of H&R Block for the property located at 198-210 High Street. The Hearing was held in the 4<sup>th</sup> floor conference room, City Hall Annex, Holyoke, MA 01040.

Attendance:

**Planning Board**

Mimi Panitch .....	Chairman
Christian LaChapelle.....	Vice-Chairman
Mark Joy.....	Secretary
Eileen Regan .....	Member
John Kelley.....	Member

**Planning Staff**

Marcos Marrero.....	Director
Jeffrey Burkott .....	Principal Planner
Claire Ricker .....	Senior Planner
Sharon Konstantinidis.....	Head Clerk

**Others Present**

Hazel Hopkins .....	Hazel Wood Hopkins, Sign Consultant
Edward Owen .....	120 Front Street
Doug Loughy .....	24 Whitney Avenue

**OPEN**

MIMI PANITCH called for a motion to open the Planning Board Public Hearing at 6:06 p.m. A motion was made by EILEEN REGAN and seconded by JOHN KELLEY. The motion carried 5-0.

HAZEL HOPKINS stated that the existing Dwight Street H&R Block sign would be replaced with a 51 square foot sign (south). An identical sign would be erected on the High Street side (west).

JOHN KELLEY asked if the sign were to be internally illuminated. HAZEL HOPKINS responded yes.

MIMI PANITCH asked if anyone from the public that wished to speak in favor or against, or ask questions. No one was forthcoming.

***Adjournment***

There being no further business to come before the Planning Board, MIMI PANITCH, at 6:09 p.m., called for a motion to close the Planning Board Public Hearing. A motion was made by EILEEN REGAN and seconded by JOHN KELLEY. The motion carried 5-0.

Respectfully submitted,



Mark Joy, Secretary